ORDER

Orders	Order / Rev: Alt Order #: Product Desc:	103694 06830033 BERKLEY FOR SENATE	<b></b> -	HD VE
	Estimate:	30S	-	KSNV
	Flight Dates:	10/30/12 - 11/05/12	—— Primary AE:	Amy McCreary
	Original Date / Rev:	06/28/12 / 10/31/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Shorr Johnson Magnus		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1831 Chestnut St.	Billing Cycle:	EOM/EOC
	·	Philadelphia, PA 19103	Agency Commission:	15%
Advertiser	Name:	Berkley, Shelley for Senate		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	69	\$48,275.00	\$41,033.75

## Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	69	\$48,275.00	\$41,033.75	0.00
Totals	69	\$48,275.00	\$41,033,75	0.00

Print Date 10/31/12 15:21:55

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	20%	\$48,275.00
Market	100%	\$241 375 00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	<b>\$0</b> .00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$77,240.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$50,688.75
KTUD	0%	\$0.00
KVVU	25%	\$60,343.75
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,827.50

Lr	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 3	KSNV	11/05/12	11/05/12	M-F 5-6a WakeUp w	/WagM	5-6a	M	:30	1	\$450.001	0.00 NM	1	\$450.00
				M-F 5-6a WakeUp v	//Wagners								
	NEWS				=								
	Sta	rt Date	End Date	Weekdays S	ots/Week	Rate	Rating						
1	Veek: 11/	05/12	11/11/12	M	1	\$450.00	0.00						

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KSNV

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Order / Rev:

103694

Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates:

06830033

10/30/12 - 11/05/12

Product Desc:

Estimate:

BERKLEY FOR SENATE

30S

L.n Ch Start End Inventory Code Break Start/End Time Days Rtg Type Spots Len Spots Rate Pri Amount E 3 KSNV 11/05/12 11/05/12 M-F 5-6a WakeUp w/Wa@M 5-6a .30 \$450,001 0.00 NM \$450.00 M-F 5-6a WakeUp w/Wagners **NEWS** End Date <u>Weekdays</u> Start Date Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$450.00 0.00 E 4 KSNV 10/30/12 11/02/12 M-F 5-6a WakeUp w/WaQM 5-6a -TWTF--:30 \$450.001 0.00 NM 3 \$1,350.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -TWTF--\$450.00 0.00 E 5 KSNV 10/30/12 11/02/12 M-F 6-7a WakeUp w/WaQM 6-7a -TWTF--:30 \$700.001 0.00 NM \$2,800.00 M-F 6-7a WakeUp w/Wagners **NEWS End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -TWTF--\$700.00 0.00 M-F 6-7a WakeUp w/WaQM E 6 KSNV 11/05/12 11/05/12 6-7a M-----:30 \$700.001 1 0.00 NM 1 \$700.00 M-F 6-7a WakeUp w/Wagners **NEWS** End Date Start Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$700.00 0.00 E 7 KSNV 11/05/12 11/05/12 **Today Show** CM 658a-9am M-----:30 \$900.001 0.00 NM \$900.00 **Today Show** TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M-----\$900.00 0.00 E 8 KSNV 10/30/12 11/02/12 **Today Show** CM 658a-9am -TWTF--:30 13 \$900.001 MN 00.0 8 \$7,200.00 **Today Show TODAY** Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--Week: 10/29/12 11/04/12 8 \$900.00 0.00 E11 KSNV 11/05/12 11/05/12 Noon News M-----CM 12-1230pm :30 \$425.001 0.00 NM \$425.00 1 Noon News **NEWS** Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> M-----Week: 11/05/12 11/11/12 \$425.00 0.00 E12 KSNV 10/30/12 11/02/12 Noon News CM 12-1230pm -TWTF--:30 \$425.001 0.00 NM \$1,700.00 Noon News **NFWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -TWTF--\$425.00 0.00 Spot Ch Date Range **Description** Start/End Time Weekdays 1 <u>Length</u> Rate Rtg Type 1 KSNV 10/29/12-11/04/12 Noon News 12-1230pm -TWThF----:30 (\$425:00) 0.00 NM See MG 12.5.12.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/29/12-11/04/12 Noon News 12-1230pm -TWThF----:30 (\$425:00) 0.00 NM See MG 12.5.12.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/29/12-11/04/12 Noon News 12-1230pm :30 -TWThF----\$425.00 0.00 NM (f) MG for 12.1,12.4 [revised to reinstate at level 1] 6 KSNV 10/29/12-11/04/12 Noon News 12-1230pm -TWThF----:30 \$425.00 0.00 NM (f) MG for 12.1,12.4 [revised to reinstate at level 1] E 13 KSNV 10/30/12 11/02/12 M-F Today Show II 3rd H0M 9-10a -TWTF--:30 2 \$425.001 MN 00,0 \$1,700.00 M-F Today Show II TODAY II Start Date End Date Weekdays Spots/Week Rate Rating 11/04/12 -TWTF--Week; 10/29/12 3 \$425.00 0.00

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KSNV

Order / Rev:

103694 06830033 Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates:

10/30/12 - 11/05/12

Product Desc:

Estimate:

BERKLEY FOR SENATE

30S

Ch l n Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rta Type Spots Amount 10/30/12 11/02/12 M-F Today Show II 3rd H0M 9-10a -TWT#--.30 2 \$425,001 0.00 NM \$1,700.00 M-F Today Show II TODAY II <u>Weekdays</u> Start Date End Date Spots/Week Rate Rating Week: 10/29/12 11/04/12 -TWTF--3 \$425.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays <u>Length</u> Rate Rtq Type :30 (\$425-00) 0.00 NM 1 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr 9-10a -TWThF----See MG 13.9, 13.10, 13.11, 13.12, 13.13, 13.14, 13.15, 13.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 (\$425.00) 0.00 NM See MG 13.9, 13.10, 13.11, 13.12, 13.13, 13.14, 13, 15, 13.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr -TWThF----:30 (\$425.00) 0.00 NM See MG 13.9, 13.10, 13.11, 13.12, 13.13, 13.14, 13.15, 13.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 12 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5 [revised to reinstate at level 1] 13 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM (M) MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5 [revised to reinstate at level 1] 15 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM (b) MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5 [revised to reinstate at level 1] 16 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr -TWThF----:30 \$425.00 0.00 NM (H) MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5 [revised to reinstate at level 1] 1230-1p E 16 KSNV 10/30/12 11/02/12 The Agenda 1230pm -TWTF--:30 1 \$325.001 0.00 NM 1 \$325.00 The Agenda 1230pm **AGENDAY End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ~TWTF~~ \$325.00 0.00 E 17 KSNV 10/30/12 11/02/12 Rachael Ray CM 11am-12pm -TWTF--:30 \$325,001 0.00 NM 2 \$650.00 Rachael Ray RACHEL RAY Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/29/12 11/04/12 -TWTF--\$325.00 0.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Rtg Type 2 KSNV 10/29/12-11/04/12 Rachael Ray 11am-12pm -TWThF----:30 (\$325.00) 0.00 NM See MG 17.5,17.6,17.7,17.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 11am-12pm 3 KSNV 10/29/12-11/04/12 Rachael Ray -TWThF----:30 (\$325.00) 0.00 NM See MG 17.5,17.6,17.7,17.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/29/12-11/04/12 Rachael Ray 11am-12pm -TWThF----:30 (\$325.00) 0.00 NM See MG 17.5,17.6,17.7,17.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/29/12-11/04/12 Rachael Ray 11am-12pm -TWThF----:30 \$325.00 0.00 NM (f) MG for 17.3,17.4,17.2,17.1 [revised to reinstate at level 1] 6 KSNV 10/29/12-11/04/12 Rachael Ray 11am-12pm -TWThF----:30 \$325.00 0.00 NM (f) MG for 17.3,17.4,17.2,17.1 [revised to reinstate at level 1] E 20 KSNV 10/30/12 11/02/12 M-F Today Show III 4th IBM 10am-11am -TWTF--:30 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY 3** End Date Weekdays Spots/Week Start Date Rate Rating 11/04/12 -TWTF--Week: 10/29/12 \$325.00 0.00

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KSNV

Order / Rev:

103694

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830033

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/30/12 - 11/05/12

Estimate:

30S

Ln Ch Start End	Inventory Code Break	Start/End Ti	ime Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
E 20 KSNV 10/30/12 11/02/12	M-F Today Show III 4th BM	10am-11am	-TWTF-	- :30	3 \$325.001	0.00 NM	2	\$650.00
TODAY 2	Today 4th Hour							
TODAY 3  Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	"TWTF 3		0.00					
		/End Time		•		<u>Rta Type</u>		
1 KSNV 10/29/12-11/04/12 N		n-11am		-TWThF	:30 (\$ <del>325.00)</del>	0.00 NM		
See MG 20.5,20.6,20.7 LNOT AVAILABLE RAT	,20.8 [E] NOT AVAILABLE RATE							
	N-F Today Show III 4th Hr 10ar	n-11am		-TWThF	:30 (\$325.00)	0.00 NM		
See MG 20.5,20.6,20.7	•				(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
•	[E] NOT AVAILABLE RATE							
	<i>A-F Today Show III 4th Hr</i> 10ar	n-11am		-TWThF	:30 (\$ <del>325.00)</del>	0.00 <i>NM</i>		
See <i>MG 20.5</i> ,20.6,20.7 I.NOT AVAILABLE RAT	,20.8 [E] NOT AVAILABLE RATE							
6 KSNV 10/29/12-11/04/12 M	•	n-11am		-TWThF	:30 \$325.00	0.00 NM		
MG for 20.1,20.4,20.3,2								
[revised to reinstate at I								
7 KSNV 10/29/12-11/04/12 M		n-11am		~TWThF	:30 \$325.00	0.00 NM		
[revised to reinstate at ]								
E 21 KSNV 10/30/12 11/02/12		3-4p	-TWTF-	- :30	6 \$450.001	0.00 NM	3	\$1,350.00
	Dr Phil	•			, , , , , , , , , , , , , , , , , , , ,		_	<b>#</b> /   0 0 0 1 0 0
PHIL			<b>5</b> ()					
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> <u>Spots/Week</u> -TWTF 3	<u>Rate</u> \$450.00	Rating 0.00					
	•	⊬∃00.00 VEnd Time	0.00	Weekdays	Length Rate	Rtg Type		
1 KSNV 10/29/12-11/04/12 L	Or. Phil 3-4p			-TWThF	:30 (\$450.00)			
See MG 21.9,21.10								
[.NO1 AVAILABLE RA 6 KSNV 10/29/12-11/04/12 I	ΓΕ] NOT AVAILABLE RATE Or. Phil 3-4p	1		-TWThF	:30 <del>(\$450.00</del> )	) O OO A444		
See MG 21.9,21.10	<i>σ. τ τιιι</i> σ-τρ			- 100   (11	.30 <del>(4400,00)</del>	9 0.00 IVIVI		
•	TE] NOT AVAILABLE RATE							
9 KSNV 10/29/12-11/04/12 [	Or. Phil 3-4p	ı		-TWThF	:30 \$450.00	0.00 NM	ļ	
MG for 21.6,21.1 [revised to reinstate at ]	lovol 11							
10 KSNV 10/29/12-11/04/12 i	•	<b>,</b>		TWThF	:30 \$450.00	0.00 NM		
⊕ MG for 21.6,21.1	51. T 1.11				.00 \$400,00	0.00 NW		
[revised to reinstate at	level 1]							
E 23 KSNV 11/05/12 11/05/12		4-5pm	M	:30	1 \$725.001	0.00 NM	1	\$725.00
NEWS	4PM NEWS (1 hour)	(4:30 PM-5:0	0 PM)					
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 11/05/12 11/11/12	M 1	\$725.00	0.00					
E 24 KSNV 10/30/12 11/02/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm	-TW-F-	:30	4 \$725.001	0.00 NM	2	\$1,450.00
NEMAG	4PM NEWS (1 hour)	(4:30 PM-5:0	0 PM)					
NEWS Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	-TW-F 2		0,00					
E 25 KSNV 10/30/12 11/02/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm	-TW-F-	:30	3 \$725.001	0.00 NM	2	\$1,450.00
NEWO	4PM NEWS (1 hour)	(4:00 PM-4:3	0 PM)				į	
NEWS Stort Data End Data	Mookdown Snoto/Mook	Data	Datina					
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week		Rating 0.00					
E 28 KSNV 10/30/12 11/02/12		5-630p	-TWTF-	:30	6 \$1,200.001	0.00 NM	3	\$3,600.00
	M-F Early News	•						,
NEWS	101	Б.	D . U					
<u>Start Date</u> <u>End Date</u> Week; 10/29/12 11/04/12		<u>Rate</u> \$1,200.00	<u>Rating</u> 0,00					
E 29 KSNV 10/30/12 11/02/12		730-758pm	-TWTF-	:30	3 \$900.001	0.00 NM	2	\$1,800.00
The second secon	Face to Face w/ J.Ralston				2000,001	2,00 14141	1 -	ψ1 <sub>1</sub> 000,00
						!	•	

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103694 Order / Rev: Advertiser: Berkley, Shelley for Senate Alt Order #: 06830033 Product Desc: BERKLEY FOR SENATE **KSNV** Flight Dates: 10/30/12 - 11/05/12 Estimate: 30S

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount FACE Start Date End Date Rating Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 -TWTF--\$900.00 3 0.00Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 10/29/12-11/04/12 FacetoFace/Raiston Report 730-758pm -TWThF----:30 (\$900.00) 0.00 NM See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/29/12-11/04/12 FacetoFace/Ralston Report 730-758pm -TWThF----:30 <del>(\$900:00</del>) 0.00 NM See MG 29,5,29,6,29,7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/29/12-11/04/12 FacetoFace/Ralston Report 730-758pm -TWThF----:30 (\$900-00) 0.00 NM See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/29/12-11/04/12 FacetoFace/Ralston Report 730-758pm -TWThF----:30 \$900.00 0.00 NM (f) MG for 29.1,29.2,29.4,29.3 [revised to reinstate at level 1] 8 KSNV 10/29/12-11/04/12 FacetoFace/Ralston Report 730-758pm -TWThF----:30 \$900.00 0.00 NM (f) MG for 29.1,29.2,29.4,29.3 [revised to reinstate at level 1] E 30 KSNV 11/05/12 11/05/12 FacetoFace/Ralston RegQM 730-758pm M----:30 1 \$900.001 0.00 NM 1 \$900.00 Face to Face w/ J.Ralston **FACE** Start Date End Date Weekdays Spots/Week Rating Rate Week: 11/05/12 11/11/12 M----\$900.00 0.001 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 11/05/12-11/11/12 FacetoFace/Ralston Report 730-758pm :30 (\$900.00) 0.00 NM See MG 30.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 11/05/12-11/11/12 FacetoFace/Raiston Report 730-758pm :30 \$900.00 0.00 NM (B) MG for 30 1 11/05 [revised to reinstate at level 1] E 32 KSNV 10/30/12 11/02/12 M-F Jeop/Wheel CM 630-730pm -TWTF--:30 7 \$1,300.001 0.00 NM \$5,200.00 M-F Jeopardy/Wheel of Fortune JEP/WHEEL End Date Start Date <u>Weekdays</u> Spots/Week Rate Rating 11/04/12 -TWTF--Week: 10/29/12 4 \$1,300.00 0.00 Description Start/End Time Spot Ch Date Range Rate Rtg Type Weekdays <u>Length</u> 1 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel 630-730pm -TWThF----:30(\$1,300.00) 0.00 NM See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 630-730pm 2 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel -TWThF----:30<del>(\$1,300.00)</del> 0.00 NM See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel 630-730pm ~TWThF~---:30(\$1<del>,</del>300:00) 0.00 NM See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 630-730pm 6 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel -TWThF----:30(\$1<sub>7</sub>300-00) 0.00 NM See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel 630-730pm -TWThF----:30 \$1,300.00 0.00 NM (f) MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1] 10 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel 630-730pm :30 \$1,300.00 0.00 NM -TWThF----MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1] 12 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel 630-730pm -TWThF----:30 \$1,300.00 0.00 NM (f) MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1] 630-730pm 13 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel -TWThF----:30 \$1,300.00 0.00 NM (N) MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1]

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Order / Rev:

103694

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830033

Product Desc:

BERKLEY FOR SENATE

KSNV

Flight Dates:

10/30/12 - 11/05/12

Estimate:

30S

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E41 KSNV 10/30/1	2 11/02/12	_	СМ	1237a-136ar	n -TWTF-	- :30	6 \$	250.001	0.00 NM	5	\$1,250.00
FALLON		Late Night w/Fallon									
Start Date	End Date		ots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/29/12	11/04/12	-TWTF	2	+	0.00						
Spot Ch Date Ra		Description		t/End Time		<u>Weekdays</u>	Length		Rtg Type		
		ate Night w/Fallon		7a-136am		-TWThF	- :30	<del>(\$250.00)</del>	0.00 <i>NM</i>		
		<i>11,41.12,41.13,41.14,4</i> Έ] NOT AVAILABLE F	,	b							
6 KSNV 10/29/1	2-11/04/12 L	ate Night w/Fallon	1237	7 <b>a-</b> 136am		-TWThF	- : :30	(\$250.00)	0.00 NM		
		11,41.12,41.13,41.14,4		6							
		E] NOT AVAILABLE F									
		ate Night w/Fallon		7a-136am		-TWThF	- :30	\$250.00	0.00 NM		
	6,41.1,41.8,4 einstate at l	:1.4,41.5,41.3,41.2,41.1 evel 1]	7								
13 KSNV 10/29/1:	2-11/04/12 L	ate Night w/Fallon	1237	7a-136am		-TWThF	- :30	\$250.00	0.00 NM		
	i,41.1,41.8,4 reinstate at l	1.4,41.5,41.3,41.2,41. evel 1]	7					·			
14 KSNV 10/29/1	2-11/04/12 L	ate Night w/Fallon	1237	7a-136am		-TWThF	- :30	\$250.00	0.00 NM		
-	6,41.1,41.8,4 einstate at l	1.4,41.5,41.3,41.2,41. evel <b>1</b> ]	7					,			
15 KSNV 10/29/1:	2-11/04/12 L	ate Night w/Fallon	123	7a-136am		-TWThF	- :30	\$250.00	0.00 NM		
_		1.4,41.5,41.3,41.2,41.	7								
-	einstate at l	•									
		ate Night w/Fallon		7a-136am		-TWThF	- :30	\$250.00	0.00 NM		
<u>-</u>		1.4,41.5,41.3,41.2,41.									
····		E] NOT AVAILABLE F			<i>.</i>						
E 44 KSNV 10/30/1	2 11/02/12	•	CM	1135p-1237a	a -TWTF-	:30	7 \$	500.001	0.00 NM	4	\$2,000.00
TON SHOW		Tonight Show									
Start Date	End Date	Weekdays Sp	ots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	-TWTF	7		0.00						
										-	

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KSNV

Order / Rev:

103694

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830033

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/30/12 - 11/05/12

Estimate:

30S

Ln Ch Start End	Inventory Code		tart/End Tim		Len Spots			Rtg Type	Spots	Amount
E 44 KSNV 10/30/12 11/02/12	The Tonight Show Tonight Show	CM 11	35p-1237a	-TWTF-	- :30	7 \$5	00.001	0.00 NM	4	\$2,000.00
TON SHOW	Ū									
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spot	s/Week 7	<u>Rate</u> <u>R</u> \$500.00	Rating 0.00						
Spot Ch Date Range D	<u>escription</u>	Start/Er	nd Time	0.00		_ength	Rate	Rtg Type		
1 KSNV 10/29/12-11/04/12 T	<u>-</u>	1135p-1	1237a		-TWThF	:30	<del>(\$500.00)</del>	0.00 NM		
See MG 44.9,44.10,44.1 [.NOT AVAILABLE RAT										
2 KSNV 10/29/12-11/04/12 T	•	1135p-1	1237a		~TWThF	:30	(\$500-00)	0.00 <i>NM</i>		
See MG 44.9,44.10,44.1										
NOT AVAILABLE RAT] 3 KSNV 10/29/12-11/04/12 T		1135p-1	1237a		-TWThF	:30	(\$500.00)	0.00 NM		
See MG 44.9,44.10,44.1	1,44.12,44.13,44.14,44	.15,44.16					(+/	,,,,,,		
[.NOT AVAILABLE RAT			1007-		-TWThF	.00	(#500.00)	0.00 444		
4 KSNV 10/29/12-11/04/12 T See MG 44.9,44.10,44.1	•	1135p-1 .15.44.16	1237a		-IWIN	:30	<del>(\$500.00)</del>	0.00 NM		
[.NOT AVAILABLE RAT										
5 KSNV 10/29/12-11/04/12 T	_	1135p-1	1237a		-TWThF	:30	(\$500.00)	0.00 <i>NM</i>		
See MG 44.9,44.10,44.1 [.NOT AVAILABLE RAT										
6 KSNV 10/29/12-11/04/12 T		1135p-	1237a		-TWThF	:30	(\$500.00)	0.00 <i>NM</i>		
See MG 44.9,44.10,44.1 [.NOT AVAILABLE RAT										
8 KSNV 10/29/12-11/04/12 T		1135p-1	1237a		-TWThF	:30	<del>(\$500,00)</del>	0.00 <i>NM</i>		
See MG 44.9,44.10,44.1	11,44.12,44.13,44.14,44	.15,44.16								
[.NOT AVAILABLE RAT 9 KSNV 10/29/12-11/04/12 T	-	∖TE 1135p-1	1997a		-TWThF	:30	¢500.00	0.00 NM		
(f) MG for 44.3,44.7,44.4,4	•	1135p-	12314		- 1M   III	.30	φ500.00	U.UU INIVI		
[revised to reinstate at le	evel 1]									
11 KSNV 10/29/12-11/04/12 T	•	1135p-	1237a		-TWThF	:30	\$500.00	0.00 NM		
revised to reinstate at le										
13 KSNV 10/29/12-11/04/12 T	——————————————————————————————————————	1135p-	1237a		-TWThF	:30	\$500.00	0,00 NM		
MG for 44.3,44.7,44.4,4 [revised to reinstate at letter]										
14 KSNV 10/29/12-11/04/12 T	-	1135p-	1237a		-TWThF	:30	\$500.00	0.00 NM		
MG for 44.3,44.7,44.4,4	-	•					•			
[revised to reinstate at le		014							_	
E 45 KSNV 10/30/12 11/02/12	M-F News 3 at Eleven		1pm-1135pm	-TWTF-	:30	4 \$1,2	200.001	0.00 NM	2	\$2,400.00
NEWS										
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> <u>Spo</u> -TwTF	ts/Week	<u>Rate I</u> 1,200.00	Rating 0.00						
E 46 KSNV 11/05/12 11/05/12			1pm-1135pm		- :30	1 \$1.5	200.001	0.00 NM	1	\$1,200.00
	M-F News 3 at Eleven				, , ,	. 4.1.		0.00	,	41,200.00
NEWS Start Date End Date	Weekdays Spo	ts/Week	Data I	Rating						
Week: 11/05/12 11/11/12	M		<u>Rate</u> <u>I</u> 1,200.00	0.00						
E 47 KSNV 11/03/12 11/04/12		enCM 1	1pm-1135pm	9	SS :30	2 \$1,	100.001	0.00 NM	2	\$2,200.00
NEWS	Sa-Su News 3 at Elev	en							1	
Start Date End Date	Weekdays Spo	ts/Week	Rate J	Rating						
Week: 10/29/12 11/04/12	SS	2 \$	1,100.00	0.00						
E 49 KSNV 11/03/12 11/03/12	-	CM 7	a-9am		5- :30	2 \$6	325,001	0.00 NM	2	\$1,250.00
SAT TODAY	Saturday Today								I	
Start Date End Date		ts/Week		Rating						
Week: 10/29/12 11/04/12 N 54 KSNV 11/04/12 11/04/12	News 3 Suprise - SLIN		\$625.00 a-7a	0.00	-S :30	1 \$	350,001	0.00 NM	1	\$350.00
14 04 NONV 11/04/12 11/04/12	News 3 Sunrise SUNI		u-1 a		·3 ,30	ı ֆ	00,001	U.UU INIVI	'	φ390,00

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 Order / Rev:
 103694
 Advertiser:
 Berkley, Shelley for Senate

 Alt Order #:
 06830033
 Product Desc:
 BERKLEY FOR SENATE
 KSNV

 Flight Dates:
 10/30/12 - 11/05/12
 Estimate:
 30S

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type_S	pots	Amount
SUN TODAY										•	
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12	11/04/12	S	1	\$350.00	0.00						
N 55 KSNV 10/30/1	2 10/30/12	M-F 5-6a WakeU	lpw/Wa@M	5-6a	-T	1:00	1	\$900.001	0.00 NM	1	\$900.00
		M-F 5-6a Wakel	Jp w/Wagners								
NEWS									1		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12	11/04/12	-T	1	\$900.00	0.00						
N 56 KSNV 10/30/1	2 10/30/12	M-F 6-7a WakeU	MgsW/w q	6-7a	-T	1:00	1	\$1,400.001	0.00 NM	1	\$1,400.00
		M-F 6-7a Wakel	Jp w/Wagners								, , ,
NEWS											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12	11/04/12	-T	1	\$1,400.00	0.00						
1			<del>,</del>						Totals	69	\$48,275.00